



KEVIN LYNCH

IDAKL.COM

KEVIN@IDAKL.COM

443.786.6344

WHAT I OFFER

- Creative professional with experience in UI/UX/WEB design PLUS front-end HTML/CSS development.
- Clean, modern design aesthetic.
- Experience designing apps and websites for businesses in a variety of industries.
- Branding and Identity experience with logos, biz cards, brochures, flyers, folders, letterhead, etc...
- Ability to multi-task and juggle priorities while working on multiple projects.
- Ability to problem solve and troubleshoot.

SKILLS

Fireworks

HTML5

FTP

Photoshop

CSS3

Wordpress

Illustrator

Javascript

Drupal

Dreamweaver

PC/MAC

Sharepoint

EXPERIENCE

JULY 2012 - PRESENT

Interactive Designer @ Accella

- UI design from inception to final product for ResortApp and Vail2015.
- UI design for iOS and Android apps.
- Develop wireframes and interface mockups for web and mobile.
- Mobile asset production of required graphics for both iOS and Android platforms.
- Design responsive mobile layouts based on client supplied PSD files of desktop layouts.
- Design internal marketing materials like custom mailers, ads, and Mailchimp email templates.
- Design new logos for start-ups.
- Front-End development using HTML 5 / CSS3 / JQuery to create custom interactive experiences.
- Custom template design for Wordpress and Drupal sites.
- Website maintenance and redesigns for new client sites.
- Work within a team environment including project manager, art director, and back-end developers.
- Involved throughout various project production cycles and where needed.
- Stay current on new design trends and topics.

NOVEMBER 2006 - MAY 2012

Senior Designer @ Corsica Technologies

- Custom design creative user-friendly websites.
- Front-End development of the HTML/CSS code for all websites.
- Work with out-sourced .NET/ASP developers on larger scale projects.
- Involved in all aspects of the web production cycle - initial concept meetings, design mockup review, front-end development, asset production, and content integration.
- Responsible for scheduled and same day maintenance of client sites

CORSICA TECHNOLOGIES BRANDING AND IDENTITY

- Designed and developed original work for multiple Corsica web properties and email marketing initiatives as well as traditional marketing for biz cards, brochures, folders, letterheads, logos, and flyers.

OTHER RESPONSIBILITIES

- ECOMMERCE - Integrated custom designs, graphics and HTML/CSS into NetSol platform.
- CMS - Working with a developer, designed a custom CMS for clients to use for basic page editing. Modules included News, Press, Events and Full Page editing.
- SEO - Develop and initiate SEO techniques for internal and client sites. Goal was to increase traffic, organic rankings, lead generation and monitored results quarterly.
- SEM - Setup and Manage Google Adwords SEM campaigns for clients.

JANUARY 2006 - NOVEMBER 2006

Web Designer @ Johns Hopkins University Publications

- Contract Position
- Worked with multiple University departments in designing and developing their online presence
- Utilized internal CMS platform JHU was using to develop sites.
- Assisted Senior Web Designer with designing student centric JHU.edu site
- Took the lead in coding the HTML and CSS for the JHU.edu homepage
- Designed new web layout and printed materials for Department of Admissions
- Assisted Senior Graphic Designer in updating monthly alumni newsletters.
- Checked for 508 compliance on various sites and when needed and revised code where possible.

2004 to 2006

Freelance Web Designer

- Worked with local business community to design and develop their websites.
- Developed and maintained a local online business directory website. Website contained hundreds of local area businesses that included online memberships with online business directory submissions as well as a basic online payment system for memberships and online advertising.

1998 to 2004

Web Designer @ G3 Group

- Developed custom designed graphic layouts, interfaces and html/css coding for client web sites.
- Responsible for scheduled website maintenance of client sites
- Responsible for same day high priority updates when needed.
- Developed Email Marketing campaigns designing custom templates branded to client identity.
- Designed and developed page templates for proprietary ecommerce platform.
- Worked on miscellaneous print projects from logos to biz cards, to newspaper ads

EDUCATION

FALL 2015 - PRESENT

TEAM TREEHOUSE

Online continuing education reviewing various topics on UI, Mobile, Wordpress, Front-End Dev

FALL 1994 - SPRING 1998

UNIVERSITY OF MARYLAND, BALTIMORE COUNTY

Studied under the Imaging and Digital Arts Program

FALL 1992 - SPRING 1994

ANNE ARUNDEL COMMUNITY COLLEGE

Associates Degree in Graphic Design.